

THE PORT OF SAN FRANCISCO

HISTORIC PIER

REHABILITATION

PROGRAM

A REMARKABLE URBAN WATERFRONT RENAISSANCE BEGAN when the Embarcadero Freeway came down after the 1989 Loma Prieta earthquake. Today, over 24 million visitors come to San Francisco's waterfront each year. However, many of the one-of-a-kind pier facilities in the Embarcadero Historic District are in need of repair and remain closed to the public. In the fall of 2018, the Port of San Francisco requested feedback about how to rehabilitate and preserve 16 historic facilities in need of significant investment through a Request for Interest (RFI). The Port, seeking creative ideas on how these historic piers can be accessible, resilient, and enjoyable, received 52 unique responses. The next step in the process is two Requests for Proposals (RFPs) to advance projects that will improve the resilience of the Port's historic piers and the Embarcadero Historic District, and bring active uses that enhance the waterfront.



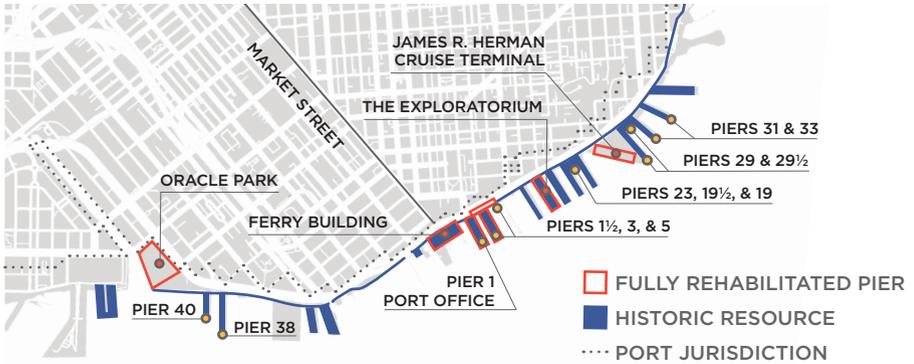
TODAY, IT'S HARD TO IMAGINE A FREEWAY IN FRONT OF THE FERRY BUILDING. SINCE ITS REHABILITATION IN 2003, THE FERRY BUILDING HAS BEEN THE CORE OF THE EMBARCADERO HISTORIC DISTRICT, WHICH ATTRACTS 24 MILLION PEOPLE EACH YEAR.

THE OPPORTUNITY IS NOW

THE EMBARCADERO HISTORIC DISTRICT is vulnerable to immediate seismic risks and increasing flood risks due to sea level rise. The Embarcadero also faces threats from deterioration due to age and use. The time is now to leverage resources for Port projects, like the Embarcadero Seawall Program, to deliver the benefits outlined in the Waterfront Plan, and build upon the successes of past rehabilitation projects.



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IMPROVING OUR WATERFRONT

THERE ARE 16 PIERS in need of rehabilitation along San Francisco's waterfront. These piers are beautiful and situated in an iconic setting, but require significant investments. Historic pier rehabilitation provides opportunities for economic, cultural, and public amenities. Pier rehabilitation also attracts investments for vital capital and seismic upgrades.

The Port is pursuing a staggered release of two Request for Proposals (RFPs). The first RFP will be released in fall 2019 for Piers 38 and 40. Proposals should enhance the water recreation located at Pier 40 and include retail, office, maker space (PDR), and other uses. The second RFP will be released in spring 2020 for Piers 19, 23, and 29-31. Proposals should include maritime, office retail, maker space (PDR), and other public uses.

SUCCESSFUL REHABILITATION PROJECTS

THE PORT AND ITS PARTNERS have led successful projects to rehabilitate facilities, including some of the most popular and beloved destinations along the waterfront.

- The rehabilitation of the iconic **Ferry Building** which was completed in 2003, included the façades, a ground-floor public market hall with retail, restaurants, transportation, and public spaces, and two upper floors of office and event space.
- **The Exploratorium** relocated in 2013 after the successful rehabilitation of Pier 15, which included a new 'Observatory Building,' a courtyard, and an outdoor exhibit area.
- Home to the San Francisco Giants baseball team since 2000, **Oracle Park** is a 42,000 seat ballpark that hosts over 80 baseball games and dozens of events each year.
- In partnership with Pacific Waterfront Partners, the once dilapidated **Piers 1.5, 4, and 5** now provide premier office space, retail, public access, a water taxi landing, and a marina.
- Most recently, the Port opened the **James R. Herman Cruise Terminal** in 2014, a project that included an event venue and development of a 2.5 acre Cruise Terminal Plaza, open to the public year-round.